# **CONTACT**

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# Katilyn Kinnair

Web Developer / Web Designer / SEO Specialist

I am a qualified and professional web developer & designer with over seven years of experience in website development, design, and marketing. Strong creative and analytical skills. Team player with an eye for detail.

# **PORTFOLIO**

#### Portfolio: jkkinnair.com

#### Other Work:

- · whomesoh.com
- · keeponmovingco.com
- · codyjonesministries.com
- hopeoveramerica.com

# **SKILLS**

## Content Management Systems (CMS)

- Wordpress
- Hubspot
- Webflow
- SquareSpace
- Craft

#### **Programming Skills**

- HTML
- CSS
- JavaScript
- PHP
- .NET (VB & C#)

#### Search Engine Optimization (SEO)

- Keyword Research
- On Page Recommendations
- Off Page Optimizations
- Content Management
- Experience with Local & National Campaigns

## **EXPERIENCE**

### **London Computer Systems (LCS)**

01/23 - Present

Web Developer/Designer

Developed and customized WordPress websites using the Gutenberg editor, creating both pre-themed and fully custom designs to meet diverse client needs.

Integrated websites with APIs to display real-time availability listings connected to property management software, enhancing user experience and operational efficiency.

Collaborated with clients throughout the development process, providing dedicated support and training, ensuring seamless post-launch updates and customer satisfaction.

#### **Keep On Moving Company**

Digital Marketing Director

08/22 - 01/23 (6 Month Contract)

In this role, I developed a complete WordPress site, including service pages, dynamic location pages, and a blog. I implemented an SEO strategy for localized rankings and helped integrate a new CRM for scalable growth.

#### **Helium SEO**

Web Developer / SEO Coordinator

04/19 - 08/22

At Helium SEO, I worked as a Web Developer for over three years, focusing on front-end coding and implementing search engine marketing (SEM) strategies.